



Local “Mo Bettah”

Win-win: freshness for the buyer and business for the farmer! It's sustainable!

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Family Business

Our new risk and reward column focuses on our Maui Filipino commerce sector.

Page 1



Prom Time on Maui

If you are in High School, ask yourself: what are your plans for the Junior or Senior Prom? Have fun but be safe!

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Fil·Am Voice

Magkaisa Tayong Lahat | “Let Us All Unite”

February 2019 • Vol 3 No2 | FILIPINO AMERICAN VOICE • UPLIFTING OUR COMMUNITY | FREE

inside



This veteran and banker leads a lifetime of merits.
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Sto Niño celebrated “large” on Lāna’i...
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Buy Local and Support Our Farmers

Alfredo G. Evangelista | ASSISTANT EDITOR

I love food! Everyone who follows me on Facebook or Instagram knows I love to post photos of food. I don't get to cook a lot except for an occasional backyard bbq which has to include grilled *tarong*, *sili*, and okra that I buy from my neighborhood Filipino market. Oh yes, don't forget the *lasona* to dip in the *patis* or shrimp fry *bagoong*. Sometimes my wife will cook some

chicken *paria* or chicken *marunggay* and if we have a lot of time, she will cook some *dinengdeng*.

I'm sure everyone knows many of the fresh vegetables we buy are locally farmed by Filipino farmers—some with acres and acres of land or some, like my brother-in-law Jose Lampitoc, with smaller lots in Wailuku Country Estates (the former Wailuku

see BUY LOCAL next page



Oby's Farm LLC owned by Robert Mata in Waikapū across from Kahili Golf Course.

PHOTO: ALFREDO EVANGELISTA

Risk & Reward

Elly's Formal Wear & Bridals: The Passing of a Torch

An amazing story of how a daughter's pursuit of her passion brings her full circle back to her own hometown.

Alfredo G. Evangelista | ASSISTANT EDITOR



Elly and daughter Terri sort through their inventory of white wedding gowns and dresses.

PHOTO: ALFREDO EVANGELISTA

EDITOR'S NOTE: This month, we begin a new column titled “Risk & Reward” focusing on businesses.

In this age of social media, the announcement came via an emotional Facebook post. On November 14, 2018, a teary Terri Ewbank announced she had come

home and was ready to continue the business that her mother, Elly Angel Ewbank, had started twenty-four years ago: Elly's Formal Wear & Bridals.

Elly, who comes from a large family (nine siblings) and who reigned as the 1974 Miss Barrio Fiesta, graduated

from Maui Community College in 1973 with a degree in Accounting (she wanted to be a CPA) but also studied Fashion Design. She worked at Woolworth's Fabrics and Notions Department but quit when she went on a trip to the Philippines as Miss Barrio Fiesta.

She married Paul Ewbank in 1977, moved to the Big Island, went to work for City Bank on O'ahu, and returned to Maui in 1982. After having two children, she started to do alterations at home. After a divorce in 1989, Elly started

work at Jeans West and quit in 1994 to take the risk of opening her own business at the age of forty-one.

“I was working at home after I quit Jeans West and after my divorce. I was making prom dresses. It came to a point where I couldn't handle. I needed a shop—not just a room—I needed help,” explained Elly.

The business became headquartered in Kihei—first at 41 E. Lipoa Street for a couple of years and after two other locations, moved in 2009 to its

see ELLY'S p.3

FREE



Fernando Traje proudly displays the egg plants grown at his farm.
 PHOTO: ALFREDO EVANGELISTA



Traje Farmers Market is now at Lower Main St. where Minit Stop used to be.
 PHOTO: ALFREDO EVANGELISTA



Arthur Latayada 's markets includes the annual Barrio Fiesta.
 PHOTO: ALFREDO EVANGELISTA

Buy Local...

from p. 1

Sugar macadamia nut farm land).

The produce grown by Filipino farmers is an amazing A to Z list that includes arugula, bananas, bell peppers, bittermelon, *bok choy*, cabbage, Chinese cabbage, coconuts, cucumbers, dragon fruit, egg plant, green onions, *marunggay*, long beans, okra, papaya, peppers, pumpkins, romaine

lettuce, round onions, squash, strawberries, sweet corn, sweet peppers, sweet potatoes, taro, tomatoes, and zucchini.

If you shop at JMA, Maui Greens, Pacific Fish Market, Paradise, Pukalani Superette, Rowena's, Tamura's, VIP, or Wailuku Seafood, the vegetables you buy were probably grown by a local Filipino farmer. If you shop at Costco, you don't know where the vegetables came from.

"Local produce is better than main-

land produce because the mainland produce spends one month in the chiller before distribution," said Fernando Traje, owner of Traje Farm in Kula. Traje is originally from Aklan on the island of Panay. He was a student at the Aklan Agricultural College, majoring in Agriculture, when he came to Maui in 1988 as part of the Philippine Agricultural Training Program through the University of Hawai'i. Traje's cohort included nineteen students. They trained on Maui for two years and returned to the Philippines. A few years later, Traje was able to return to Maui after marrying his wife Evangeline.

Others in the Philippine Agricultural Training Program also returned to Maui after the program. Noel Escobedo is farming in Kula, selling strawberries, tomatoes, onions and other produce. Pepito Valdez is also farming in Kula, selling egg plant, zucchini, cu-

cumbers, tomatoes, round onions and other produce. Arthur Latayada, who participated in the 1979 program returned to Maui in February 1981 on a fiancée visa and married his wife Sigrid. In 1983, Latayada opened his farm, a ½ acre lot in Kula where he began growing green onions and red onions. It would take Traje almost thirteen years before he opened his farm. He began working in the hotel industry in 1992 and started Traje Farm in Waikapū in 2005, where he would farm bananas, long beans, and sweet potatoes.

"I wanted to make my own business," said Traje. "I started farming on a part-time basis while I continued working at Kealani Fairmont." In 2010, Traje moved his farm to the Kula Agricultural Park, where he leases sixty acres, growing round onions, **see BUY LOCAL p.4**

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Silvestre and Naty Tumbaga of Tumbaga Enterprises LLC dba Syl's Produce stand proudly over their verdant soil.
 PHOTO COURTESY SILVESTRE TUMBAGA

Elly's...

from p. 1



Elly's doesn't only provide dresses—a full range of dapper mens' apparel are available as well.

PHOTO: ALFREDO EVANGELISTA

present location at the Sugar Beach Resort on North Kihei Road.

To Elly, the greatest challenge has always been the economy. “I think through perseverance and knowing how to juggle your money, we are still standing. I love the shop, the customers, the people. It’s so amazing to own your own business. When you wake up in the morning, I am happy to go to work,” she says.

The reward in owning one’s business is happy customers. “We see the bride so happy when she finds the



Elly Ewbank, owner of Elly's Formal & Bridal fronts a full array of colors and styles in her store.

PHOTO: ALFREDO EVANGELISTA

dream wedding gown. They’re happy about the service, price, and the overall interaction with us. We want every bride to be happy,” says Elly.

In the early years, Elly would sew every wedding dress, taking about

twenty-five to thirty hours, depending on how intricate the dress. After eight years, Elly stopped hand sewing the dresses. “It was easier to sell ready made dresses and alter them,” Elly explained. It also led to increasing the

volume of their sales.

Employees are crucial to any business. “My employees are like family,” Elly explains. One employee has been with her for fifteen years, another em-

see ELLY’S p.12

AWARD-WINNING STROKE
& CARDIAC CARE
ON MAUI

Maui Memorial Medical Center was recently awarded the highest and most honors in the state by American Heart Association and featured in U.S. News & World Report “Best Hospitals 2019” for Gold Plus Quality Achievement and Honor Roll awards for stroke and heart failure care.

Maui Memorial Medical Center is the only acute care hospital on the Valley Isle. Our 1400 physicians, providers and staff are committed to providing high-quality, patient-centered, affordable care and exceptional service to all of Maui’s residents and visitors.

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From the Editor's Desk

Tante Urban
EDITOR & PRESIDENT • FIL-AM VOICE

Farmers: Our Partners

Buy fresh—buy local.



I owe a lot to Telly, the love of my life and partner in business. She really understands me and always has my back.

PHOTO:
ALFREDO EVANGELISTA

As we near the end of February, I'm hoping all of you remembered to share your love and appreciation with the special person in your life. Telly and I have shared many, many Valentine's Days together—and in our restaurant business, many times we are working but that does not mean that we do not appreciate the significance of Valentine's Day.

As I've said many times over—and it needs to be repeated continuously—I owe a lot to Telly, the love of my life and my partner in business. Without her by my side, we would not have been able to succeed in all of our endeavors in business and in the community—here on Maui and on the Big Island. She really understands me and always has my back. I will always be grateful for her love, dedication, sacrifices and commitment.

As spring approaches, farmers prepare for the planting season. Farmers play a very important role in our community. Without farmers, there would be no food on our tables at home and yes, at restaurants. In Hawai'i, we are dependent on a lot of our produce coming from the mainland. But there's a significant amount of lo-

cal farmers that grow vegetables that find their way to our homes and our restaurants.

As a restaurant owner, I like to use a lot of fresh vegetables in our recipes. Each week, I search for the best vegetables to use in our shrimp *sari sari* and *dinengdeng*. Our customers demand the freshest of vegetables to get that crunchy effect instead of soggy vegetables. It's important to keep our customers happy so they will continue to return. The food must taste good and the service is also very important.

I consider farmers to be our partners in our restaurant business. Without them, we could not survive. We truly appreciate their dedication and hard work to grow vegetables for our use. There are many challenges facing farmers and we need to show our appreciation. Earlier this month, the Hawai'i State Legislature featured Agriculture Day at the State Capitol, with a number of display tables from local farmers. I hope all of you will continue to support local farmers. Remember, "Buy Local, It matters." *

Tante Urban

TANTE URBAN / EDITOR



To maintain freshness, the Tumbagas keep their cucumbers hydrated.

PHOTO COURTESY SILVESTRE TUMBAGA

Buy Local...

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zucchini, egg plant, long beans, bananas, and taro. "I moved because someone gave up their lease and I bought the lease from them," explained Traje. "I was part-time for two years and then became full-time. I only wanted to concentrate on farming. It was hard to have two jobs."

Like Traje, Latayada moved to a larger farm. He now leases fifteen acres from the Von Tempsky family where he has grown green onions, tomatoes, pumpkin, white squash, bittermelon, and taro. Latayada continues farming on a part-time basis (30 hours/week) while being an employee with the County of Maui Parks Department for the past thir-

teen years. "For me, farming is a gamble. Sometimes you win, sometimes you lose," says Latayada. "I was brought up as a farmer when I was small. I really enjoy farming. It also helps me to pay off my bills."

But it's not easy to be a farmer. Silvestre Tumbaga of Tumbaga Enterprises LLC dba Syl's Produce speaks to the many challenges: "Since starting our farm in 1987, we saw so many changes in the farming industry. Farming was enjoyable then because it was cheaper to operate. Produce was easier to grow because there weren't as many diseases and pests." According to Tumbaga, "The greatest challenge we experience is the weather, disease, marketing competition, increasing costs, and labor availability, to name a few. We overcome it by patiently working and

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Fresh produce can be found at CAA Marketplace.

PHOTO: ALFREDO EVANGELISTA



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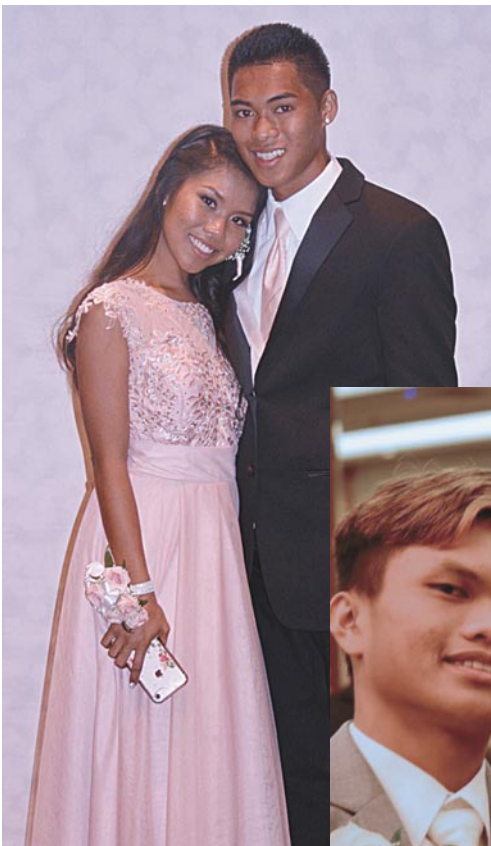
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Jigger Sablay will bring his girlfriend, Maria Rodriguez to the 2019 Maui High School Junior Prom.
PHOTO COURTESY KEILAH GALIZA



Allen Surbida and Rose Anne Rafael at the 2017 Maui High School Junior Prom.
PHOTO COURTESY ROSE ANNE RAFAEL

(Right)
Rose Anne Rafael and Arisa Sanorjo at the 2017 Maui High School Junior Prom.
PHOTO COURTESY ROSE ANNE RAFAEL



(Left) Cousins Bryant Tabujara and Cortney Tabujara at the 2017 Maui High School Junior Prom.
PHOTO COURTESY ROSE ANNE RAFAEL

It's that time of the year when Juniors are preparing for the big ACT Test. February is the month of procrastination and stress. As a reward of hard work, Junior Prom is around the corner. This year's Maui High School Junior prom will be held in Lahaina at the Hyatt Regency Maui Ballroom on April 20, 2019. The registration for the prom costs \$80 per person, so it is not cheap but there are ways to earn that \$80. You can recycle cans and bottles and sell it, or if you want the easy way, just ask your grandma or grandpa. You only live once so this is a night that Junior students do not want to miss. In this prom, there will be nominees and two lucky people will be selected as this year's Prom King and Queen. They will vote and it will be announced at the prom.

"It's the best time of high school, prom means fun," says Maui High School student Jigger Sablay. He plans on taking his girlfriend, Maria Rodriguez to the 2019 Junior Prom. He didn't ask her yet because his procrastination kicked in. He is confident that she will go to the prom with him.

How does a Junior prepare for prom? Jigger will prepare by getting a new haircut so he can look sharp for any photoshoot with his special someone. Jigger plans on bringing his phone and camera to prom. He will use it to take pictures of him and his friends to record this epic night of fun. To him, the pressures of preparations for prom is being late. He plans on leaving two hours early from Kahului so it will give him a lot of time before the prom to beat the traffic or rush hour going to Lahaina. After prom, he plans on spending time with Maria to get to know her more.

Unlike Jigger, another student, who wants to remain anonymous, is taking a completely different approach to his Junior prom night. He will wait for the girl to ask him to the prom. He will borrow his cousin's tuxedo and they will share a ride with his friend and his date. He looks forward for the great food at the Hyatt as well as the

Google® Is Not Everything...

It's Almost Time for the Prom.

Keilah Elizabeth Galiza | MAUI HIGH SCHOOL

dancing part of the prom. He loves food and dancing.

There are these five ladies, who are friends since Elementary school and are determined to go to the prom, with or without dates. One said that if no one will ask them to the prom, they will be each other's dates. They are so excited that they already ordered their gowns and booked their make-up appointments. They would like to be dropped off and picked up in a limousine. They encouraged all the Junior students to go to the prom. If they don't have a date, just ask their best friend or any of their friends and form a group like them. "Let's go to the prom to have an experience and memories that we can share when we are old. We should enjoy our high school days because it will never be the same as college. I know this because I have two older siblings who talk about what they did and how much fun was high school and how they don't have time to have fun now that they are in college," says one of the ladies.

I hope the Junior students will attend the prom as this experience comes only once in a lifetime. Boys, reserve or rent your tuxedo now while you still have time. Ladies, order your dresses now because shipping to Hawai'i takes time. My advice to the Juniors is to sing as loud as you can and dance like nobody's watching. Enjoy and have a fantastic time. YOLO. (You Only Live Once!) ✨

Google® Is Not Everything is a monthly column authored by high school students. The title of the column emphasizes that education is more than just googling a topic. Google® is a registered trademark.

This month's guest columnist is **Keilah Elizabeth Galiza**, a freshman at

Maui High School, who is part of Maui High's Business Core and AVID program. She is also a member of the Maui High School Marching Band (playing the clarinet) and is excited about the band's future trips. In her spare time, Keilah likes to read books and watch horror movies and Korean dramas. She aspires to become an entrepreneur one day.

Keilah is the daughter of Dulce Karen Butay of Kahului.



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Lt. Gov. Josh Green, Former Lieutenant Governor/ Attorney General Doug Chin and Sen. Brian Schatz shown with Leo Agcolicol who recently won the Lifetime Achievement Award from the United Filipino Council of Hawai'i on Nov. 2, 2018.



Valerie Aguirre, Leo Agcolicol, Ka'iulani and Kalena Aguirre, and wife Virgie.



Front: Cecilia Agustin, Kalena. Back: Valerie, Virgie, Kyle Agustin, Connie Agustin, Ka'iulani, Malcolm Aguirre

Virgilio “Leo” R. Agcolicol

Lucy Peros | ALL PHOTOS COURTESY OF LEO AGCOLICOL

Our featured *Sakada* Offspring is the epitome of a “man of service.” As a young man from the Philippines, as a working adult, and as a fellow retiree, he continues to be of service. He is none other than Virgilio “Leo” Agcolicol.

Virgilio was born in Paoay, Ilocos Norte, Philippines on November 12, 1943. He lived with his parents, Jorge and Eulalia Rico Agcolicol (now deceased). He attended Paoay Elementary School, Paoay North Institute High School and graduated with a Bachelor of Science in Commerce degree (majoring in Banking in Finance) from Northwestern University in Laoag City, Province of Ilocos Norte.

Leo is married to the former Virginia “Virgie” Bermudez Agustin. They have a daughter, Valerie Agcolicol Aguirre (husband: Malcolm Aguirre). They have two grandchildren, Ka’iulani, 19 years old, a sophomore attending Linfield College and Kalena, 8 years old, 2nd grade attending Pōmaika’i School. Leo’s in-laws are August Salvador Agustin (1946 *Sakada*, deceased) and Cecilia Bermudez Agustin, who are both from Camiling Tarlac, Philippines. Both in-laws worked at HC&S.

Leo arrived in Hawai’i on July 12, 1967 through the petition of his brother Conrad R. Agcolicol. Conrad came to Hawai’i on a student visa through their Uncle, Froilan Agcolicol. Conrad was only 15 years old when he arrived in Hawai’i. He graduated from St. Anthony High School. Since Conrad was on a student visa, the immigration wanted him to go back to the Philippines. He did not want to go back home so instead, he went to Honolulu and continued his education. He attended Jackson College, enrolled in Business, and at the same time worked part time as a waiter and a time keeper for a construction company and other jobs that he was able to do in order to support himself. After finishing his business degree from Jackson College, the immigration was after him again. That same time, he met a Filipina girl from Maui by the name of Dolores Amano (a dental as-

sistant), fell in love and they got married. They now reside in Arizona. Three years later, he gained his U.S. citizenship and Conrad was able to stay in the U.S. permanently. They are blessed with three children.

Even though Conrad was already married at that time, he was still drafted to serve in the military. When Conrad was in the military, he wrote to Leo asking him if he was interested in coming to the United States/Hawai’i. Leo expressed his interest in coming so Conrad filed a petition for him as a brother of an American citizen (5th preference). With the grace of God, not very long after his petition was filed after a year, his petition was approved and Leo was able to come to Hawai’i, leaving the Philippines on June 28, 1967 and arriving in Honolulu on July 12, 1967 via S.S. *President Wilson*. Leo decided to settle down on Maui to keep his Uncle Froilan company and lived with him for two years because his brother Conrad was in Germany along with his family.

Conrad was ordered to go to Vietnam, so he brought his family back to Maui to live with his in-laws in Lahaina. When he finished his Vietnam tour, he was assigned to Fort Ord, California. A few years later, he retired from the military as a Sergeant Major.

Leo has a very interesting *Sakada* Connection. First, his father, Jorge Agcolicol came to Hawai’i in 1924. Many people call them, “old timers.” They paved the way for all of us who came later. He stayed on Maui for several months and worked for Kahului Railroad. He moved to California and worked there for almost three years. He came back to Maui in 1928 and worked for the sugar plantation for a few months then went back to the

Philippines later that year. Upon arrival in the Philippines, he worked for different companies like Baccrach Motor Company as a cab driver and mechanic. When World War II broke out, the Japanese occupied some parts of Manila and the company sent all of their employees to be with their families in the provinces. Jorge Agcolicol went back to Paoay, Ilocos Norte.

The same year that Leo’s Dad went back to the Philippines in 1928, his Uncle Froilan desired to come to Hawai’i. When he arrived in Hawai’i, his first assignment was on Hawai’i Island. But after a few months there, he moved to Maui to work for the Hawaiian Commercial and Sugar Company until he retired.

When Leo arrived on Maui, he was interested in working in one of Maui’s banks because of his expertise in finance/banking. He submitted his employment applications to most of the local banks here on Maui but he was told there were no jobs available at that moment. He was also told that his application was good for six months so when a job was available he would be called.

From September 1967 to February 1968, Leo worked for Wailuku Sugar Company as a field worker. After he was laid off from Wailuku Sugar in 1968, he was looking through the newspaper for job openings one day when his telephone rang. It was a call from Central Pacific Bank asking him if he was still interested in a job. He was definitely interested. It was the job Leo held until his retirement on October 31, 2013.

Leo received a call of duty. He was drafted in the United States Army from 1969–1971. He had his basic training in Fort Ord, California. He al-

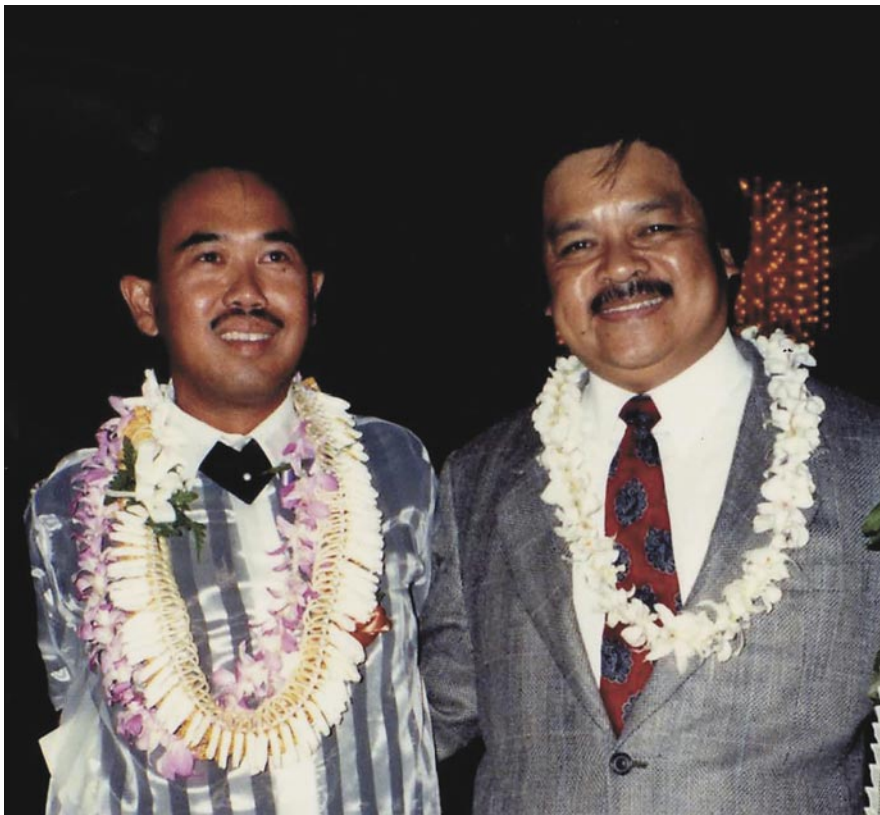
so had an overseas tour of the Republic of Vietnam. He was assigned to the 593rd Support Group in the Finance Division and attached to the NCO/Open Mess overseeing the operation of 36 NCO’s in Qui Nhon area.

Leo continued working at Central Pacific when he came back from the Army. While working, he was selected by senior management to attend the following universities to expand his knowledge in banking: University of Central Florida, Orlando, Florida—Branch Management Institute; Oklahoma University, Norman, Oklahoma—Commercial Banking; and University of Wisconsin, Madison, Wisconsin—Graduate Schools of Banking. The positions he held at Central Pacific Bank are: Loan Officer, Assistant Vice President & Assistant Manager, Assistant Vice President and Branch Manager, Assistant Vice President and Corporate Banking Officer, and Business Banking Officer.

Being a man of service, Leo has been active in many organizations and received many awards: Maui Filipino Community Council (Past President/Board member); Paoay Curimao Hawai’i Organization (President); Maui Filipino Chamber of Commerce (Past President); United Filipino Council of Hawai’i (Past President); Knights of Columbus, District 8 (District Deputy); and Maui Arts and Cultural Center (Director). He also served as a Director for J. Walter Cameron Center, Salvation Army, Maui Memorial Hospital Foundation, former Grand Knight, Knights of Columbus (Christ The King Church), Maui Beach Hotel Council 15594, Veterans of Foreign Wars (VFW) lifetime member, Disabled American Veterans, and Vietnam Veterans of Maui.

Leo received the following awards: Golden *Sakada* Award for Lifetime Achievement on November 2, 2018, held at the FilCom center, on O’ahu. It was sponsored by the United Filipino Council of Hawai’i. In 1996, he received the *Gintong Pamana* Award given by the Maui Filipino Chamber of Commerce and in 2006, he received

see OFFSPRING p.16



Cayetano and Waihe'e laugh during a Filipino Chamber of Commerce of Hawaii event.
 PHOTO COURTESY ALFREDO EVANGELISTA

Government attorney Wilfredo Tungol and Cayetano. (Left)
 PHOTO COURTESY ALFREDO EVANGELISTA

EDITOR'S NOTE: 2019 marks the twenty-fifth anniversary of the election of Benjamin J. Cayetano as the Fifth Governor of the State of Hawaii and the first Filipino-American elected as the head of an American state. This is the second of a series of articles profiling Cayetano and his historic election and service. Versions of these articles appeared previously in "The Filipino Summit."

SUMMER OF '90. It still surprises some that Ben Cayetano served eight years as Lt. Governor.

None of his predecessors had done so. One, William Richardson, became a revered Chief Justice of the Supreme Court (and later a Bishop Estate Trustee). Two, Tom Gill and Jean King, ran against incumbent Governors in Democratic primaries and lost. One resigned. The last Republican to serve as Lt. Gov., Duke Aiona, lost in the General Election.

But two, George Ariyoshi and John Waihe'e, served in the final terms of the incumbent Governor and succeeded to the office.

None, until Ben, toiled eight years essentially waiting for the Governor to leave town. (Aiona was the second to spend all eight years as Governor-in-waiting; Brian Schatz left early for the U.S. Senate and Shan Tsutsui resigned after being first appointed and then elected to a full term.)

As someone once described the U.S. Vice-President, the only constitutional duty is to keep breathing.

The Lt. Gov. job, at the time, was primarily concerned with running elections every two years and some minor functions usually left to secretaries of state. Ben did propose and make some changes to ease voter registration laws (Wikiwiki voter registration) but with most business registration operations assigned to the Department of Commerce and Consumer Affairs, the Lt. Gov. was at the mercy of the Governor for meaningful assignments in non-election years.

In 1986, Gov. Waihe'e brought in the first major change of administrations from what was viewed as the old guard of the Democratic Party. Over the course of the first quarter century of statehood, many government offi-

DINENGDENG & PINAKBET

Benjamin Cayetano: First highest-ranking elected official of Filipino ancestry in the State of Hawai'i: 2nd in a series.

Gilbert S.C. Keith-Agaran

cials served first Jack Burns and then his handpicked successor George Ariyoshi. As a result, Waihe'e swept into office his own young, loyal and energetic team to lead his host of initiatives and new programs. These included a young doctor from Maui named Jack Lewin to head the Health Department and Harold Matsumoto and Norma Wong at the Office of State Planning, Mario Ramil and Robin Campaniano at the Department of Labor and Insurance Division, and Warren Price as Attorney General. A Lt. Gov. was good to have as a back up but Gov. Waihe'e had his own team and as would be expected, they wanted to run their own agencies and programs without interference from a fifth floor upstart.

After all, Ben had not been projected as the ideal running mate for the charismatic young Hawaiian John Waihe'e. The local political pundits thought former Honolulu Mayor Eileen Anderson would have made a better pairing—balancing the ticket against the Republicans who had not seen the inside of Washington Place since 1960.

Ben did have a moment in the news when he chaired and organized the task force on educational governance, working with his old Senate colleague Charles Toguchi who was then serving as Superintendent of Schools. But most

of the report's recommendations required either legislation or administrative changes at the Department of Education. While Ben had a close ally in Superintendent Toguchi, reform moved slowly even in areas where there was consensus about a need for change. The notion of giving the Governor or Board of Education more direct authority, especially with regard to funding and to clarify responsibility for education was as controversial then as now. The accountability report certainly didn't recommend changing the elected Board of Education to an appointed one which would have made the elected Governor more directly responsible for educational results.

More satisfying had been an effort to create an after-school program using existing public classroom facilities. The Lt. Gov. staff worked hard to satisfy legislative concerns and the A+ after school program was implemented despite some forceful resistance from some quarters in the Department of Education. Regardless, A+ became something that Ben considered

an important program given his own childhood experience as a latchkey kid. It was also successful enough to give credit to everyone who supported the idea, including various county officials.

But Ben remained outside the mainstream of the Democratic party hierarchy and the Waihe'e Administration. Ben, it was rumored, was offered the possibility of judicial appointments or encouraged to seek other offices. With some history of Lt. Govs. challenging Governors, the

relationship between Gov. Waihe'e and Ben was not perceived as particularly warm. In 1986, Ben had been touted as the perfect running mate for the favored Cec Heftel and there had been some notion that Ben's folk were, at heart, Heftel folk.

John Waihe'e, it was thought, also had a different temperament than the publicly more reticent Ben Cayetano. John always appeared to enjoy the social aspects of politics—the meet and greets and the photo opportunities. Ben actually had a shyness in crowds and

would search out people he recognized.

In the late 1980s, I was busy learning to be a lawyer and only rarely came into contact with Ben or his campaign people. In 1990, Ben eventually announced plans for re-election and ran unopposed to serve as John Waihe'e's running mate.

Two obscure young attorneys served as co-chairs of that campaign. Lāna'i-native Colbert Matsumoto worked at the influential Fujiyama Duffy Fujiyama law firm. Educated in the Bay Area, Colbert was developing a reputation as a thoughtful and principled lawyer with an interest in civil liberties issues involving the Asian American community. He had also served on the Ways and Means staff of then-Senator Cayetano.

Government attorney Wilfredo Tungol had intended to lay low but couldn't refuse the request to lend his name to the campaign. Even in 1990, the number of Filipino-American lawyers remained small and Will was among the growing number that followed pioneers like Peter Aduja, Benjamin Menor and Bernaldo Bicoy into the profession. He had also served the growing Filipino Chamber of Commerce on its Board and would serve as President in 1991. As a Pearl City resident, Will was also a long-time Ben constituent and supporter.

Lloyd Nekoba was again dispatched to organize the grassroots operations. A Big Island native and educator, he had first moved to O'ahu to work for Lt. Gov. Jean King. After King lost in a primary challenge to Governor George Ariyoshi, Lloyd had worked for Sen. Charles Toguchi until Charlie left for the Department of Education. (During the first campaign for Lt. Gov. in 1986, the campaign turned to Lloyd to provide coordination for the grass-roots effort. Lloyd's job was to get Ben out of the office and meet more people. Before Lloyd arrived, Ben could even be seen vacuuming the headquarters and throwing out the trash at night.)

While media increasingly dominates a campaign, most supporters contact with a campaign is with the old-fashioned work in the political trenches—folding letters, making phone calls, sign waving. Lloyd's role was usually to bring some coherence to the chaos of a statewide campaign without draining too much money from paid media. He basically had to direct the energies of the many volunteers into the various useful but often numbingly tedious

see CAYETANO next page

Cayetano...

from p. 7

tasks when many of those volunteers would have preferred to design a media spot or write a stump speech.

Without another battle between sitting Governor and Lt. Gov., the biggest race turned out to be unexpected. Democratic U.S. Senator Spark Matsunaga died and Gov. Waihe'e appointed Congressman Daniel Akaka to fill the seat until a special election. GOP Congresswoman Pat Saiiki, who had won her seat in 1986 by defeating Mufi Hanneman, also announced for the seat and held a commanding lead in the polls.

That scenario resulted in both Congressional seats being open.

Honolulu City Councilmember Neil Abercrombie announced for the urban Honolulu seat that he had held briefly in the Fall of 1986. State Senator Norman Mizoguchi, mentioned as a possible gubernatorial candidate and a favorite of the public worker unions, also entered the Democratic Primary. Local attorney Matt Matsunaga, the youngest son of Sparky, had been interested in the interim appointment. He decided to run for the House seat vacated by Rep. Saiiki.

In the rural O'ahu/Neighbor Island race, State Senator Ron Menor entered, along with Councilmember Patsy Mink, C. Brewer executive Mufi Hanneman, and state Senator Mike Crozier.

Without a primary race, Cayetano partisans went to work on the various campaigns. Fred Evangelista supported voter registration efforts for Ron. I took the summer off from legal practice to



Benjamin Cayetano with Earl Anzai.

PHOTO COURTESY ALFREDO EVANGELISTA

campaign for Matt who worked at the same law firm as me. Earl Anzai and others toiled on Neil Abercrombie's back to congress effort.

With the more experienced and savvy political operatives gravitating to Neil or Norman, the Matsunaga campaign was summer camp by amateurs. There were a lot of young lawyers who were contemporaries of Matt or his wife as well as young people and their friends who had interned for Sparky in Washington, D.C. While a number of Senator Matsunaga's 100th Battalion colleagues were sympathetic, much of the work was undertaken by twenty-something year olds who never quite grasped the essential notion that we couldn't win. Both of Matt's opponents

expected that our performance could tip the balance between Neil and Norman.

As a result, we learned from scratch the basics of grassroots campaigning— silk-screening t-shirts and signs by hand, picking sign waving spots, prepping and cooking for large breakfast gatherings from Mānoa to Aiea, feeding volunteers, preparing the candidate for coffee hours and trying to answer every questionnaire from every group that offered an endorsement. Some of us even tried to write television commercials.

Mistakes happened. One week, we were sending out friend-to-friend cards using voter registration lists. A new volunteer came in day after day and

seemed to be doing a bang-up job. Unfortunately, he was simply filling out cards for everyone on the list he was reading and not just to people he knew.

I would spend some time each day at Cayetano headquarters to shoot the breeze with Lloyd who had been through large campaigns in the past. Often, other Cayetano folk would be there seeking a break from the more active campaigns.

A few weeks before the primary, a media poll indicated that Matt couldn't win but he was getting enough support in the three-way race to tip the scales. Energized by a rather engaging performance in a debate, we know-nothing kids campaigned hard in the final weeks, including our media buys. As a result, Matt made a respectable showing for a newcomer. In the minds of some supporters of Mizoguchi and party regulars, Matt took votes that should have or would have gone to the other AJA in the race.

In the other House race, Patsy Mink won the nomination by beating back Hanneman, Menor, and Crozier.

At some point, Lloyd asked Fred and me to start attending some meetings with the Filipinos for Waihe'e committee. We were frankly envious of the Waihe'e re-election machine. It appeared to have enough money to fund both media and a significant grassroots effort and could call on every part of the party constituency. In addition, the campaign was run by the legendary Bob Oshiro.

Every campaign had sub-groups aimed at gathering support from various constituencies. With most financial

see CAYETANO p.10

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This month’s community photos highlight the Christ the King Church’s Annual Bazaar on Saturday, Feb. 9 at the Church grounds in Kahului, Pu‘unēnē Avenue.



Knights of Columbus serving lunch
PHOTO: LAWRENCE PASCUA



Bessy, Alfredo & Caroline Sadiri
PHOTO: LAWRENCE PASCUA



Craft Jewelry for sale
PHOTO: ALFREDO EVANGELISTA



Scraps table
PHOTO: ALFREDO EVANGELISTA



The Marians cooking pancit
PHOTO: ALFREDO EVANGELISTA



Ahi Poke is served
PHOTO: ALFREDO EVANGELISTA



Grilling chicken on the barbecue
PHOTO: ALFREDO EVANGELISTA



Fresh vegetables at the "Country Store"
PHOTO: ALFREDO EVANGELISTA



Oodles of noodles for sale
PHOTO: ALFREDO EVANGELISTA



Lion dance
PHOTO: LAWRENCE PASCUA



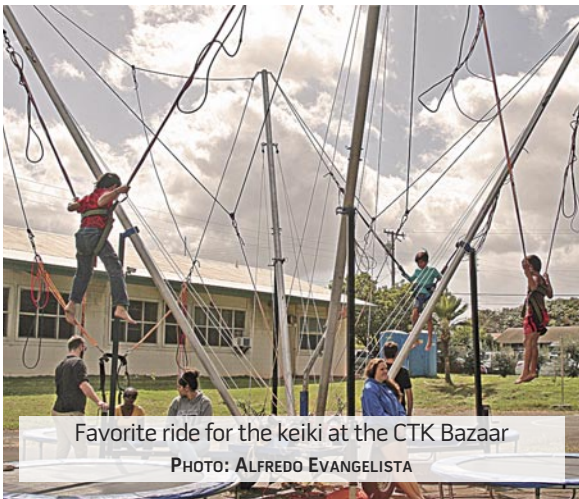
Swath of attendees at the Bazaar
PHOTO: LAWRENCE PASCUA



Kids won prizes at the "Duck Pond."
PHOTO: ALFREDO EVANGELISTA



CTK Youth monitored the "Mini Golf" games
PHOTO: LAWRENCE PASCUA



Favorite ride for the keiki at the CTK Bazaar
PHOTO: ALFREDO EVANGELISTA



Elizabeth Thomas monitors the "Balloon Pop" game
PHOTO: LAWRENCE PASCUA

Languages of Love

Love and be loved, the way you and your partner need to be, in the best and most special ways.

Liza of “A Maui Blog”

It’s the love month, a fitting time *na mag kwento kwentuhan* (to talk story) about *love*. Have you heard of the Five Languages Of Love? The concept of love languages was developed by Dr. Gary Chapman. The idea is that people express and receive love in certain ways, and knowing your and your partner’s love language will make it easier for you to understand each other and express love better. Now it’s not only limited to partners. This concept of love languages has also been applied on parenting and management. So what are the five love languages? Here they are:

1. Word of Affirmation - If your loved ones’ love language is word of affirmation, it is important for them to hear you say encouraging words like “your idea is great and I believe you can do that” or praise words like “you look very nice in that dress.” Although you can also express words of appreciation in writing, it is very important that you express it to them verbally.

2. Acts of Service - Helping someone, especially when you are not obliged to, means a lot to the person whose love language is acts of service. This is my top love language and I think many Filipinos have this as their top love language as well. We are servants at heart and I mean that in a positive way. We like to help in action. Simple things like prepar-

ing breakfast, helping in chores means a lot. The phrase “actions speak louder than words” is applicable.

3. Gifts - For people with this love language, a gift is a token of love. If a person’s love language is gift, that doesn’t mean that he or she is materialistic. The phrase “it’s the thought that counts” is applicable. The gift doesn’t have to be expensive—it can be made, bought or found. The gift is a symbol of the heartfelt thoughts and efforts that comes with the gift.

4. Quality Time - For people whose love language is quality time, time spent means more than gifts, words and action. Just being in each other’s presence is enough to make them feel loved. Time spent together, whether it is watching a movie, eating din-



— The Five Love Languages —

The concept of love languages, developed by Dr. Gary Chapman, portends that people express and receive love in certain ways, and knowing your partner’s love language will make it easier for you to understand each other and express love better.

ner, strolling in the park, or going on vacation together speaks love to them.

5. Physical Touch - Do hugging, kissing or holding hands make you feel loved? Then physical touch might be your primary lan-



Spending *quality time* with my daughter is one “Langage of Love” concept I engage in with her that I know she values a lot, *AND SO DO I!*

guage. Physical presence experience via touch is crucial to the relationships of people whose love language is touch. It is not enough to tell them you love them, you have to show it in action by touching them physically. A gentle touch is always appreciated.

As you were reading this article, were you able to identify what your major love language is? Were you able to identify what your loved ones love languages are? You know that even though February is a love month, expressing love is not limited to this month, right?

While you may actually use all five of the languages to express and receive love, each person usually has a primary or more dominant love language (and maybe even a secondary love language at that). But know that there is no right language. Each of the languages are used to commu-

nicate love, and dominance of one language depends on your personality. ✨

Liza Pierce of A Maui Blog is an Interactive Media Strategist in Hawai‘i. She started blogging in 2006 and she loves talking story online and spreading aloha around the world. She’s been living on Maui since 1994 and considers Maui her home. A wife, a



mother, a friend and so much more. She loves Jesus; Maui Sunsets Catcher; Crazy About Rainbow; End Alzheimer’s Advocate. Her life is full and exciting here on the island of Maui.

Liza is currently the Interactive Media Strategist with Wailea Realty Corp.



Alfredo Evangelista, left, and Gil Keith-Agaran, right, at a coffee hour for the Waihe’e-Cayetano team in 1990.

PHOTO COURTESY OF ALFREDO EVANGELISTA

Cayetano...

from p. 8

resources in any campaign increasingly dedicated to paid media, especially television, budgets for grassroots appeals was limited and competitively allocated. In 1990, the Waihe’e camp frankly was looking for a landslide.

It was a revelation to listen to the proposals from various Filipino leaders on what needed to be done, all involving substantial sums of money. Joshua Agsalud skillfully had the various ideas catalogued—eventually by Fred at his law firm—and people assigned to follow up, and often to control overly enthusiastic efforts that would have busted the limited budgets available.

In the end, except for the Akaka-Sai-ki Senate race, the 1990 races were never really in suspense. John Waihe’e won a second term decisively. Patsy

Mink and Neil Abercrombie returned to Congress. Akaka trailed in the polls until the final weeks of the Senate campaign. But the various factions in the usually fractious Democratic party rallied behind the well-liked Akaka’s campaign and Sai-ki squandered her substantial lead.

Ben Cayetano began planning for 1994, still not the favorite to succeed John Waihe’e.

NEXT: The 1994 Maui Campaign for Governor. ✨

Gilbert S.C. Keith-Agaran served for eight years in the Cayetano administration in various appointed positions. He practices law in Wailuku, Hawai‘i.





Ah February, the love month! Roses are red, violets are blue, I'm terrible at poems and maybe you are too! What are you doing different this Valentine's Day? A candlelight dinner at the beach while watching the sunset? Picnic at the

park? Whatever your plans, don't forget to get a flower for your Valentine. It will surely brighten up her day or even bring a smile to her face. Last time in our story, Michael unintentionally bought Angel a thoughtful gift. Let see what happens next.

Let's Talk Pinoy!

Dulce Karen Butay

Rosie blurts out "Michael said he remembered you saying something *kagabi* (last night) about losing your favorite *malutu* (red) lipstick and that you couldn't afford a *bayu* (new) one right now, so he wanted to give this to you." Michael turns to Rosie in horror. Angel staring at the gift, looks up to Michael with glossy eyes and tears rolling down her cheek. She leaps in for a giant *kawul* (hug), knocks him off balance, grips him with all her might and weeps into his shoulder. Michael quickly dissolving into thin air, looks toward Rosie. She points to her eye, sticks out her tongue, "Blaaah!"

ANGEL: "I thought you weren't paying attention to anything I was saying. It felt like you were just staring me. But now I know..."

English	Pilipino	Ilokano	Cebuano	Ilonggo	Ibanag	Kapampangan
I love you.	Mahal kita.	Ay-ayaten ka.	Gihigugma ko ikaw.	Palangga ta ka.	Iddidu kattaka.	Kaluguran daka.
Car	Sasakyan	Lugan	Sakyanan	Awto	Takay	Kotse
Keys	Susi	Tulbek	Yawe	Yabe	Annusi	Susi
Heart	Puso	Puso	Tutu	Puso	Kasingkasing	Korason
Red	Pula	Nalabbaga	Pula	Pula	Uz-zin	Malutu
Smile	Ngiti	Isem	Ngisi	Yuhom	Gumigalo	Ayli (tawa)
Wherever	Kahit saan	Uray inno	Bisan asa	Bisan diin lang	Maski nu sitaw	Maski nukarin
Hair	Buhok	Buok	Buhok	Buhok	Vu	Bwak

Michael, completely *malutu* (red) in the face while Angel grips on to him, sobbing. "Oh, no I wasn't staring, I mean, I was only looking at your face, the nice side, no, they are both nice... yes... your face is nice. Um..."

ANGEL: "Hahaha. You make me laugh. I've had such a bad day, and I know, I'm so lame! But this gift is so nice! *Maraming salamat* (Thank you) Michael! *Agyamanak* (Thank you)."



Angel... had been captured in his korason (heart) and mind forever.

2017 Chevy Camaro Convertible. He smiles, turns to the girls and asks, "So, where are we going?" Angel with a smirk replies, "*Kahit saan* (Wherever) the road takes us!" Michael grinning, "I have a few ideas." "Right! But first!" Rosie reaches over Angel and hits a few buttons. The roof opens and tucks away in the back. "Oooo!" the two women giggle, and Bruno Mars surges through the speakers. Vrrrrroooooooooom, a few right turns, and Michael navigates through Dairy Road then opens the throttle onto Kuihelani Highway. He looks toward Angel who, again is sitting next to him in the passenger seat. She is laughing, singing, and shouting with the wind tossing her *bwak* (hair) everywhere while she struggles to manage it. She is wearing a black sweater over a tastefully cleavage-revealing dress covered with *pula* (red) hibiscus print. She has a youthful yet mature look today. As his eyes drape lower, he can't help but notice her shiny nicely shaven legs crossed and her body hugging dress revealing most of her back-

side curves. She is clearly in great shape. When his eyes return from their trip back to sea level, dreadfully, she is there to greet him eye to eye, witnessing him obviously checking her out and he painfully looks away. When he goes back for a second look, astonishingly, she is still gazing at him. She smirks and then winks. It was here, at this moment, that the earth stopped spinning, time slowed and stopped for split-second. And just like a polaroid camera, a shutter sounds, and in this ripple in time, this perfect photo of Angel, in all her beauty, winking right at him, had been captured in his *korason* (heart) and mind forever. They pull into the parking lot of the Mā'alaea Ocean Center and hurriedly walked past the shops towards the last building. "I know this great restaurant. I'm friends with the owner." When they reach the front door, Michael asks the hostess, "Hi, it's me, Michael. Is Tante here?" Wow, wow, carabao! What is going on here? Has this ever happened to you? Have you ever had a moment where time slows for you too? A moment where you can recall so crisp and clear like it was yesterday? Tell us your story at www.facebook.com/letstalkpinoy, we would love to hear it! Here is your homework. Since it's the love month, say "I love you" to 15

people today and make it a new social trend! Anyways that's all I have. Keep an eye out for my article every issue. I'm Dulce, helping you to master your Filipino languages. Like always, let's laugh, let's listen, and Let's Talk Pinoy! *Hanggang sa muli!* (Until next time!) *Ingat!* (Take care!). ✨ **Dulce Karen Butay** was graduated from Maui High School and earned her Associate in Arts in Liberal Arts from Maui Community College and her Bachelors of Science in Business Administration, specializing in Accounting, from the University of Hawai'i - West O'ahu. She is currently the Administrative Officer at the County of Maui, Department of Finance. Butay is a licensed Resident Producer of Life Insurance with World Financial Group and an Independent Consultant of Saladmaster. She recently became part of the Travel Club of Saladmaster and won an all-expenses paid trip to Cancun, Mexico with the love of her life. Butay recently returned from a trip to Texas as one of the delegates from Island Healthy Solutions, a dealer of Saladmaster here on Maui.



Ating Kabuhayan

... From Which All Partake

The Rev. John A.H. Tomoso †

Food is sustenance. Food is a necessity for life. There are many things about life here on Maui. We enjoy a life in which food, all kinds of food, from the many cultures and traditions we have, is grown, harvested and enjoyed. On any given day, our tables are laden with the bounty of our many farmers, ranchers and, to a growing extent, “backyard gardeners” who till an ever increasing amount of land. Why, just the other day, I read where Maui’s newest and biggest landowner, Mahi Pono LLC, is going to start a community farming program.

So, food is a daily reality and, if you’re like me, it is something with which we have a deep, abiding and intimate relationship. It cultivates (no pun intended) the familial and interpersonal relationships we have. During the course of my usual business day, I ask colleagues out to lunch, over which we discuss issues, problems and solutions. During lunch, we not only comment on what we’re eating but also who made the dish, what are the sources of the ingredients and without being noticed, look around to see what others are eating. It’s like the personal relationship of two colleagues having lunch is being nurtured by how others are relating to the food they are eating and the conversations they are having with it.

Food supplies what we need to go on living—living with not only what I’ll call the “palate of the plate” but also the “palate of the world around” with color, texture, light and shadow and dimension. The traditional Catholic Grace Before Meals (*Bless us O Lord, and these thy gifts, which we are about to receive, from thy bounty, through Christ our Lord. Amen.*) is a prayer of thanks that stems from these palates; what we see and derive from the life around us and the munificent generosity (of God and Man) of which we partake in. Usually, and probably out of how one is brought up, food supplies the ingredients for how we live and express appreciation and thanks. Think of it, don’t you appreciate being invited to a meal with family or friends and, once there, express your thanks. After the meal is over, we say “thanks” and sit back and think that life, all of it, is indeed good!

Beyond being a necessity, food, is a way for us to make sense out of life. Once, I was invited to a meal at a Vegan Ashram. From the moment I arrived, I knew it was going to be special. The table was invitingly colorful; sensually aromatic, fragrant and intricately laden with food; many colorful plates and dishes were on it. (I knew it took many folks many hours of preparation.) Before we ate, our hostess described each dish (no meat or animal products) and how each was made and even the origin of each dish. And then we all “gave thanks,” each in his/her own thought and language. The meal was a veritable feast for the

body, mind, heart and soul. As we partook of this delicious repast, and with the conversations around the table, I began to think that what was before us, with the delicious food being thankfully eaten, was like a United Nations assembly, because I was eating with people from here and from all over the world. *Oh*, it was marvelous. We were all together around food! And then the thought came to me. What if instead of fighting wars, we would just have a meal, and the last one standing, would be the winner? Rather whimsical and knowingly far-fetched. Yet, the thought stayed with me throughout the meal and peppered my own conversation. Then another guest took the thought and regaled us about how he was a veteran of combat and how he really liked the idea of “eating and not fighting.” But then he said “Let’s get real,” it is through food and meals such as this one that all people will find “their source and their destination.” The room fell silent; each one perhaps inwardly digesting (again no pun intended) and trying to make sense of what was just said.

Kababayan, food sustains not only our bodies, but our souls. It is the bounty of God. It is a gift from those who farm; who till; who harvest. It is about the work, the hard work of many and the relationships we need to support whatever we do, whatever interests us. It is about the good earth, the *‘āina* we live on and the relationship we have with it and the food that comes from it. It is about our relationship with each other; what we think, what we say, what we do. Food binds us together as a community and sustains how we relate to one another. Food is our “source and our destination.” Indeed, food is sustenance.

Mahalo ke Akua! 🌺

Rev. John A. Hau’oli Tomoso † is a Social Worker and Episcopal Priest. He is a Priest Associate at Good Shepherd Episcopal Church in Wailuku and an on-call Chaplain at Maui Memorial Medical Center. Tomoso was graduated from St. Anthony Jr./Sr. High School, the College of St. Thomas in St. Paul, Minnesota (Bachelor of Arts in Political Science and Sociology) and Myron B. Thompson School of Social Work at the University of Hawai’i at Mānoa (Masters of Social Work). In 2008, he retired from the civil service as the Maui County Executive on Aging. Tomoso is currently the Executive Director of the non-profit Tri-Isle Resource Conservation and Development Council, Inc. His wife Susan is a 7th grade Language Arts Teacher at Maui Waena Intermediate School.



Miss Barrio Fiesta 1974 **Elly Angel** crowns her successor.
PHOTO COURTESY MAUI FILIPINO COMMUNITY COUNCIL

Elly’s... from p. 3

Employee has been with her for ten years, while the newest employee has been with her for six years.

Elly’s daughter Terri started at the shop when she was only nine years old—helping to clean shoes and steam shirts. During high school, Terri worked a lot—and often accompanied her Mom to trade shows on the mainland. But Terri was restless and moved to California and later to Nevada. “She was bored on Maui and having the shop wasn’t enough for her,” Elly said. “She wasn’t ready.” Elly admits she felt hurt when Terri left because she really needed her.

In April of 2018, Elly called Terri. “I told her I wanted to retire. During the prom season, I went to the Philippines and told Terri to come home and work.” And Terri was beginning to have a change of heart about taking over the business. “I told my Mom it’s so weird that this time, I felt something in me that I’m ready, I can do so much. I’m ready to take on the challenge,” explained Terri.

In July, Elly went on another long trip and Terri returned again. Terri didn’t call her Mom at all during the trip and handled all issues. Elly asked the employees how Terri did and they replied Terri did well. So when the sixty-five year old Elly returned from her trip, she announced she would retire soon. At one time, Elly thought about selling her business because

Terri wasn’t ready yet. “I have no regrets. I trust her because she has a goal. She is more confident,” said Elly.

“My Mom was tired. She was telling me, ‘You either move home or I will sell the business,’” explained the thirty-six year old Terri. “When I shared with her where I wanted to take the business, she was scared. I had all these dreams so my Mom and I would butt heads. That’s why I moved to Los Angeles. But it made my Mom appreciate me when I was gone,” said Terri.

When Terri moved to Los Angeles in June 2013, Elly made a discovery. “She found my journals that contained my ideas and dreams. I left it behind by accident,” said Terri. “Mom called and said ‘I’m so sorry I didn’t realize you cared,’” Terri recalls. “She realized how much I loved the business.”

Terri credits her faith in God for where she is. “I’m very strong in my faith. Everything happens for a reason. God presented to me all the jobs in LA and Vegas for a reason,” said Terri. “God has prepared me for this moment. I learned the business side—inventories, corporate, etc. I think Mom is more confident in me. When she went to Europe, she gave me a test. I didn’t know it was a test—a lot of responsibilities but I learned a lot. I have so many plans for the business,” she said.

Terri notes that Maui has an average of forty-two weddings per day and the need for an upscale bridal shop will always be there. She has a three to five year plan to expand but Kihei

“She realized how much I loved the business.”

– TERRI EWBANK



In this new age of social media, new visuals in marketing display matter and personalize each purchase when posted to Facebook, Twitter, Instagram, etc. PHOTO ALFREDO EVANGELISTA



"My employees are like family," Elly explained. PHOTO ALFREDO EVANGELISTA

will always be the home spot because Kihei was the foundation of the business. "I want to rebrand it. It will always be my Mom's legacy," she says. "We will be utilizing technology more; creating apps for the brides and grooms." The shop will be expanded, creating more space, and having a modern look. "We want to have an elegant feeling when you walk in. And there will be champagne!" exclaims Terri.

"I want to implement my ideas

with respect to my Mom's legacy. I'm so grateful that whatever she did, she did it right," says Terri. Terri's daughter, Tatiana who is in high school, works at the store. But Terri's ten year old son has shown a lot of interest in continuing his grandma's legacy. "We had a family meeting and Mom asked what our plans were. Tatiana wants to go to college. Mom got emotional and asked Tatiana if she would take over the shop. Tatiana said 'I don't know.' But my son said 'I will take over the

shop.' I think he sees the passion in me and he's always with me at the shop when he's with me," recalls Terri.

The repeat business is very important. "Our customers come back to find a dress for their daughter's prom," says Terri. "I'm really excited. My Mom is very supportive. And we have a lot of support from the community. I look back and we have made milestones of memories." ✨

Alfredo G. Evangelista is a gradu-

ate of Maui High School, the University of Southern California, and the University of California at Los Angeles School of Law. He is a sole practitioner at Law Offices of Alfredo Evangelista, A Limited Liability Law Company, concentrating in estate planning, business start-up and consultation, non-profit corporations, and litigation. He has been practicing law for 35 years (since 1983) and returned home in 2010 to be with his family and to marry his high school sweetheart, the former Basilia Idica.

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At Whalers Village in Kā'anapali

These community photos highlight the Santo Niño & Bisdak of Maui’s visit to Lāna‘i on Sunday, Jan. 27, 2019 at the Sacred Heart of Jesus Church on Lāna‘i



Fr. Macoy shepherds the Sacred Heart of Jesus Church on Lāna‘i
PHOTO: SHEME CAPACIO CACALSO



Sinulog dancers followed the Fiesta Celebration Mass with the officiating priest Father Rico Bernales together with the visiting priests from other islands.
PHOTO: ANGELINA ABAPO



The Santo Niño Ladies of Lāna‘i. From left: Lorina, Clarisse, Edna, Dina, May-May, Sheme, Teresa, Aline, Ely, Delia, Minda, Adela, Delia, Tanni, Jessie, Wilma, Elsie, and Nida
PHOTO: MAX RENIGADO



Singing “Bato Balani” after the mass with Rosita, Father Rico, Almie, Laselyn, Sarah, Leyte and Bebe
PHOTO: LASELIN OLIVA



Santo Niño club of Maui Ladies
PHOTO: SARAH VILLEGAS LUMINGKIT



“The Chefs,” Noel, Zaide, Felix, Laurence, Sarah and Helary
PHOTO: JEAN OSALVO SUMAGIT



Bisdak of Maui and Lāna‘i
PHOTO: SHEME CAPACIO CACALSO



Leo and Lorina Amby danced the night away
PHOTO: SHEME CAPACIO CACALSO

Distribution Locations



Kahului

- 4-R Oriental FoodMart & Produce
- A&E Laundry
- Badua’s Maui Crepes & Grill · QKC
- Bistro Manila
- Christ the King Church
- Clinical Laboratory
- County of Maui - DMV
- Cupie’s
- Da Shrimp Hale
- Foodland-Kahului
- Hairways
- Hale Makua - Kahului
- Island Grocery Depot
- Kahului Laundromat
- Kelly’s Mini Mart Fast Food
- Krispy Kreme
- LBC Remit Express
- Maui Adult Day Care Center
- Maui Beach Hotel
- Maui Coffee Roasters
- Maui Federal Credit Union

- Maui Green Market
- Maui Style Market
- Maui Wow-Wee Maui’s Kava Bar & Grill
- North Shore Pizza
- Paradise Supermart
- Paradise Video
- Plantation Grindz
- RM Mini Mart
- Rexel Pacific Fish Market
- Rowena’s Produce
- Safeway - Kahului
- Starbucks - Ka’ahumanu
- Sunrise Food Mart
- Tamura’s
- Tante’s Island Cuisine
- University of Hawai’i Maui College

South Side

- A&E Oriental Foodmart
- Bayer
- Elly’s Formal
- Foodland - Kihei
- Minit Stop - Pi’ilani Village

- Phil-Mart Oriental
- Safeway - Kihei
- Starbuck’s Pi’ilani Village
- Tamura’s
- Tante’s Fishmarket
- Times Supermarket
- Tropical Marketplace

Upcountry

- Farmacy Health Bar
- Kamoda’s Bakery
- Majestic Laundry
- Makawao Fire Station
- Makawao Public Library
- Mixed Plate
- Pukalani Superette
- Starbucks - Pukalani

Wailuku

- Blazing Steaks
- CAA Market Place
- CAA Mini Mart
- Copy Services
- County of Maui
- Discount Mini Mart
- Foodland - Kehalani

- Four Sisters Bakery
- Golden Coin
- Good Shepherd Church
- Hale Makua - Wailuku
- Home Maid Bakery
- ILWU
- J. Walter Cameron Center
- JMA Imports
- Kaiser-Maui Lani
- Law Offices of Alfredo Evangelista
- Mālama I Ke Ola Health Center
- Maui Coffee Attic
- Maui Economic Opportunity
- Maui Medical
- Maui Memorial Hospital
- Minit Stop - Main Street
- Noble Travel
- Playmakers Sports Bar
- Promenade
- Rosie’s Lunch to You
- Sack N Save
- Safeway - Maui Lani

- Starbuck’s Kehalani
- Tamura’s
- Tasty Crust
- Tiffany’s Bar & Grill
- Traje Farmers Market
- Wailuku Seafood Center

Westside

- EC Food & General Merchandise
- Foodland - Lahaina
- Ilocandia Filipino Store
- Island Oriental Food & Market
- Java Jazz - Honokōwai
- Joey’s Kitchen - Kā’anapali
- Joey’s Kitchen - Nāpili
- Nagasako Variety Store
- Nāpili Market
- RVN Deli Kitchen
- Safeway - Lahaina
- Starbuck’s - Lahaina Cannery Mall
- Times Supermarket - Honokōwai

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JMA Imports offers locally farmed tomatoes, onions, ginger and potatoes.
 PHOTO: LAWRENCE PASCUA

Buy Local...

from p. 4

never giving up even when things don't work out the way it should. We always work hard to put out the best quality products."

Latayada also cites weather and feral animals—pigs, deer, birds—as his biggest challenge. "Last year I lost a lot of money due to the weather," he says. Traje agrees, citing weather and animals such as deer and some insects as his biggest challenge.

Traje, like other farmers, has been assisted by the availability of USDA loans, which helped him to expand and buy machinery. He now has twelve farm tractors and a number of trucks and cargo vans. "It was easier to get a USDA loan and it really helps," he said.

Not all Filipino farmers are in Kula. Robert Mata of Oby's Farm LLC is in Waikapū, across from the Kahili Golf Course, and is approximately 75 acres. Mata grows okra, papaya, long beans, cucumbers, and bittermelon.

Tumbaga grows green beans, broccoli, broccolini, cilantro, cucumbers, eggplants, and sugar cane at their farm in the Kula Agricultural Park. These are sold at farmers markets, wholesalers, restaurants, stores, and to other farmer's market vendors.

Finding a place to market their produce is an ongoing challenge. Lataya-

da used to market his produce through the Maui Farmers Cooperative but it closed a few years ago. He now markets his produce at various farmers' markets, the annual Barrio Fiesta, and through Kula Produce. Traje also markets his produce through Kula Produce as well as VIP and a variety of Filipino stores: Paradise, Green Market, and Pacific Fish Market.

In November 2018, Traje opened his Traje Farmers Market on Lower Main Street at the old Minit Stop site.

He and five other vendors were at TJ's in the old Kahului Shopping Center for about five years. "I wanted to sell directly," Traje says. "I also wanted to sell some offgrade products—not only the A grade because I have to throw away the off-grade products which was a waste."

Despite the challenges, these farmers continue to thrive and bring food to our tables to fill our stomachs. "I like to help people by feeding them food," says Traje. Traje really believes in the freshness of local produce. "You harvest today, you sell tomorrow." ✨

Alfredo Evangelista grew up in Paukūkalo, where his family raised a few chickens, ducks, goats, and pigs. He doesn't have a green thumb and has failed at planting a papaya tree and a kalamunggay tree in their Waikapū backyard. His wife Basilia is a little more successful and has been able to rescue their calamansi tree.

"You harvest today, you sell tomorrow."

— FERNANDO TRAJE

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Sakada Offspring

Offspring...

from p.6

the *Gintong Pamana* Award at the Filipino Centennial Celebration. Besides these awards, he was awarded twice as Outstanding Member by the Maui Filipino Community Council.

Leo is also a veteran radio announcer with Bloomberg Radio (KNUI AM 550) from 1974 until now, a community oriented program.

During his first term as president of the Maui Filipino Community Council (1979–1981), he was at the forefront when MFCC intervened and pushed for reform of the controversial treatment and conditions of farmer trainees from the Philippines. Conditions have improved but the program is already terminated. Some of the farmer trainees stayed and have their own businesses.

A love between brothers is priceless. In 1975, Leo filed a petition for his oldest brother, Teodorico Agcolicol to come also to Hawai'i. The petition was approved. Teodorico and his wife Isabel arrived in 1989 with their minor-age son, George. When Teodorico obtained his U.S. citizenship, he petitioned for their older and unmarried children, Juliana and Emmanuel. They arrived a few years later.

Virgilio and Virgie's marriage was tested with trials and tribulations but with great strong compassionate love blessed by God, it withstood for forty-nine years on January 17, 2019. They



Agcolicol is a Veteran of the Vietnam War.



Leo and Virgie.

were married at Christ The King Church in Kahului on January 17, 1970. A week after their wedding, Leo was sent to Vietnam. He came back to Hawai'i on October 1970 for R&R and obtained his U.S. citizenship at the same time. After a few days, he went back to Vietnam to finish his tour of duty. Finally, he came home for good in January 1971—two months early because troops were already being withdrawn from the combat area—the final withdrawal was April 1975.

Their 49th anniversary was blessed at Christ The King Church at one of the masses. A year from now, they will celebrate their 50th wedding anniversary. This writer fondly calls their marriage as a “peanut butter and jelly sandwich kind of a marriage” because

they go together well. Most of the time, Leo and Virgie are always together at parties and other functions. They are very supportive of each other's undertakings. Virgie retired from H.A. Aquilizan M.D. Inc. She was Dr. Aquilizan's receptionist/clerk for twenty years.

There's a quotation by Kate Sheppard, a prominent member of the women's suffrage movement in New Zealand: “The rain that refreshes the parched ground is made up of single drops.”

Leo, you are one of those single drops. With your endless services, you help refresh the parched grounds of Maui, Hawai'i, the United States of America and the world. Mahalo and best wishes to you and Virgie. ✨

Lucy Peros is a retired school teacher, having taught for 32 years, 11 years at St. Anthony Grade School and 21 years at Waihe'e Elementary School. Both of her parents, Elpidio and Alejandra Cabalo of Hāli'imaile, worked for Maui Land and Pine Company. Her dad was a 1946 Sakada. Lucy is currently a Realtor Associate at Peros Realty, the business her late husband Sylvester Peros, Jr. started 30 years ago, where her daughter Lianne Peros-Busch is now the Broker. Lucy devotes a significant amount of time to activities at Christ The King Catholic Church as well as babysitting her grandchildren.



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